

Medicines

Optimisation intervention brief

Title of intervention:				
Alfreded [®] Syrup 7.5mg/5ml or 30mg/5ml as preferred brand of alimemazine oral solution 7.5mg/5ml or 30mg/5ml				
WHAT?				
<ul style="list-style-type: none"> Prescribe Alfreded[®] Syrup 7.5mg/5ml or 30mg/5ml instead of alimemazine oral solution 7.5mg/5ml or 30mg/5ml. 				
WHY?				
<ul style="list-style-type: none"> Alfreded[®] Syrup has a lower acquisition cost than generically prescribed alimemazine oral solution, therefore switching to this brand will save NHS resources Potential annual savings resulting from a switch to this brand across South West Hampshire and North and Mid Hampshire are in the order of £40K. 				
Generic Product	Brand Name	Pack Size	Tariff Price	Brand Tariff Price
Alimemazine 7.5mg/5ml oral solution	Alfreded 7.5mg/5ml Syrup	100ml	£179.58	£89.00
Alimemazine 30mg/5ml oral solution	Alfreded 30mg/5ml Syrup	100ml	£243.51	£99.00
WHO?				
<ul style="list-style-type: none"> Patients currently prescribed alimemazine oral solution. Patients prescribed a sugar-free preparation should be excluded. 				
TIPS				
<ul style="list-style-type: none"> Alimemazine is an antihistamine occasionally used in primary care. Not on the local CCG formulary, it should only be prescribed under the guidance of a specialist and kept under regular review It is licensed in adults and children over 2 years old for the <i>second-line</i> treatment of urticaria and pruritus. 				
HOW?				
<ul style="list-style-type: none"> Use the provided clinical system search to identify all patients currently prescribed alimemazine oral solution 7.5mg/5ml and 30mg/5ml Review prescribing and ensure the patient has ongoing regular specialist reviews. If appropriate, agree a process for switching patients with the practice. Switch all appropriate patients to Alfreded[®]Syrup. Communication with the patient/carer is essential. 				
SO WHAT?				
<ul style="list-style-type: none"> All patients will receive a consistent brand of alimemazine oral solution. Savings will be realised which can be reinvested for the benefit of patient care. 				
FURTHER INFORMATION				
1. Summary of Product Characteristics Alfreded[®] 30mg Syrup SPC Alfreded[®] 7.5mg Syrup SPC				