

An Opportunity to Develop Collaborative Practice

If you are struggling to find the capacity to meet rising demand in general practice and are under pressure to reduce health inequalities and meet population health needs this development programme is for you.

Following successful programmes delivered nationally, we would like to invite leaders from general practices across the South East to join our **Collaborative Practice Development Programme** commencing in January 2023.

The purpose of the programme is to support general practice to find new ways to respond to the unprecedented challenge of rising demand and unmet need that has come about because of the changing pattern of disease (particularly the growth of long-term conditions) and the impact of social determinants (for example social isolation and loneliness).

Primary care leaders participating in the programme will develop the skills, approaches and understanding needed to develop radical new ways of thinking and doing things in general practice in order to better meet the non-medical needs of patients.

Collaborative Practice is an approach which responds to the enhanced access agenda by dealing with the underlying reasons why people use services and by providing increased capacity to deal with the demand. Using a population health management approach, 'frequent attenders' and those suffering the greatest health inequalities are identified and connected to new offers and experiences which better meet their needs.

Clinical consultations go down and clinicians spend time on what they do best. Data from one practice shows a 30% reduction in frequent attender appointments, 10% reduction in all attenders and a reduction in secondary urgent care admissions. Patients are supported to live well with LTCs and solutions are developed to cope with the problems that medicine alone cannot fix.



Practices nationally are reporting the benefits of Collaborative Practice, with the new extended team (volunteer practice health champions and staff) working together to offer a plethora of new activities which, in turn, provide wraparound support to Social Prescribing, increasing its capacity, reach and resilience. Practices are using their data to make better decisions about how to support patients who frequently use their services, which in

"It has been incredible for our practice, our patients, our staff and for the health champions themselves. We have noticed changes from top to bottom. It's just been the most enjoyable and wonderful experience we have ever had in our practice."

Jane Dawes, Managing Partner
Blackmore Vale Partnership

Click [here](#) to hear Jane speak about how Collaborative Practice helped her practice "find the joy in work again"

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turn manages demand on clinical time and better meets patients' needs. Just as importantly, staff are talking about Collaborative Practice helping them to rediscover the joy in work. Read the evidence [here](#).

What's involved?

The development programme will give leaders in primary care (GPs, Practice Managers and other primary care professionals) the understanding, skills and tools to find a new way of organising to manage demand and improve outcomes.

Development support to participating practices will be provided over six months; tools, resources, workshops, practical support and coaching will build the leadership skills and capacity within the team to grow and embed Collaborative Practice as a new way of working in the practice, developing and sustaining it into the future.

"Fantastic programme! Very stimulating and has really got me thinking in new directions"

*Programme participant
2022*

Expressions of interest

Follow [this link](#) to book onto one of our informal, online, one-hour introductions to Collaborative Practice and the development programme. These are taking place on:

Wednesday 21st September, 12.30 – 1.30pm

Tuesday 4th October, 12.30 – 1.30pm

Wednesday 12th October, 5.00 – 6.00pm

Following the introductory webinar you will be offered the chance to express an interest in joining the programme via our online portal. The closing date for this is **Wednesday 2nd November 2022**.

Any questions?

We look forward to seeing you at one of our webinars. In the meantime, if you would like to know more contact the programme leads by email: Jayne.Beresford@leadershipacademy.nhs.uk or alyson.mcgregor@swyt.nhs.uk.